

Printing Services



Easy to use website to send out pre-designed templates to your guests.

- Reach out to new residents in your area.
- Send birthday greetings and special promotions to your guests.



Contact us to get started:
 Phone: 888.936.5160
 Email: marketing@gohelios.com



Australian Gold

swedish beauty

DESIGNER SKIN™



CALIFORNIA TAN®

new sunshine^{LLC}
Marketing Hub



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 Indianapolis, IN 46278

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ONE PLATFORM TO ENGAGE ALL OF YOUR GUESTS!

Social Web Builder

Web enabled platform with the following features:

- Easy to use Content Management System for quick changes and updates.
- Video platform with content provided from New Sunshine plus the ability to add custom video.
- Search Engine Optimized using the strength of New Sunshine brands so your salon is found easier online.

Mobile Marketing

Drive traffic now by sending targeted and timely messages directly to your customers.

Customized Keyword for your marketing efforts.

Easy to track success of mobile messages.

Did you know?

- 90% of all text messages are read within the first three minutes of delivery.
- 95% of 18 - 24 year olds text.
- 98% of phones sold are SMS enabled.

Social Media Manager

New Sunshine's Social Media Platform enables you to:

- **Listen** to your competition.
- **Schedules Posts** and responses across all social platforms.
- **Track engagement** and reach of your messages across all platforms.

Did you know?

- Over 500 million users on Facebook
- Over 200 million users on Twitter
- Social Media sites are visited now more than any other sites on the web.

Email Marketing

Effectively market to your customers beyond just sending the same message to all your subscribers.

TARGETED - Messages to specific groups based on their behavior and not just the same static sends. Segment your data for more effective email sends.

Easily track the success of your campaign.

AUTOMATED - Send triggered messages automatically. Just set it up and let it work!

Examples:

- If customer has not visited in X days.
- Based on purchased product.
- Birthday or Anniversary of service.

Did you know?

- Ages 25 - 34 are more likely to access email via cell phone.
- Mobile Email usage has increased 36% over the past year. People are accessing their email via their cell phone more than ever!

